Unit 2 GRASPS: Modeling a Business

**Business Proposal**

1. What is your start-up business? Please explain in detail.
2. Why do you think this is a good business?
3. What fixed expenses do you anticipate? List the sources and dollar amounts.
4. What variable expenses do you anticipate? List the sources and dollar amounts.
5. Do you have any questions about the GRASPS?